

## NCC Cable System Order

Order #	62353738	Flight Dates	10/31/16 - 11/13/16	Update Date	10/19/16	
Syscode	5207	Agency	Main Street Media Group	Version	1 Vs. 1	
System Name	NYI/New Jersey Region	Advertiser	Trentons Bad Bet	Show All Lines		
Market	New York				Total # of Weeks	2
		Client Code	166	Total	\$194,925.00	
AE	Nesma Rodriguez	Product Code	356	Commission	\$29,238.75	
Sales Coordinator	Christine Radachy	Est Code	3390	Net Total	\$165,686.25	
Office	Washington	Product Name		Total Spots	87	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live Only Oct15	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

  

Comments :	10/19 NEW ORDER. 2pm cutoff on 11/8. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$1,450.00	\$4,350.00	30	NCR 09/26/16-12/25/16
2	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$1,450.00	\$1,450.00	30	NCR 09/26/16-12/25/16
3	CNN	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	3	\$1,129.00	\$3,387.00	30	NCR 09/26/16-12/25/16
4	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$1,129.00	\$1,129.00	30	NCR 09/26/16-12/25/16
5	CNN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$1,346.00	\$4,038.00	30	NCR 09/26/16-12/25/16
6	CNN	SITUATION ROOM<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$1,346.00	\$1,346.00	30	NCR 09/26/16-12/25/16
7	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,594.00	\$7,782.00	30	NCR 09/26/16-12/25/16
8	CNN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$2,594.00	\$2,594.00	30	NCR 09/26/16-12/25/16
9	ESPN	SPORTSCENTER M<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$2,706.00	\$8,118.00	30	NCR 09/26/16-12/25/16
10	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$2,706.00	\$2,706.00	30	NCR 09/26/16-12/25/16
11	ESPN	SPORTSCENTER A<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	3	\$2,011.00	\$6,033.00	30	NCR 09/26/16-12/25/16
12	ESPN	SPORTSCENTER A<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$2,011.00	\$2,011.00	30	NCR 09/26/16-12/25/16
13	ESPN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$2,490.00	\$7,470.00	30	NCR 09/26/16-12/25/16
14	ESPN	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$2,490.00	\$2,490.00	30	NCR 09/26/16-12/25/16
15	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$4,905.00	\$14,715.00	30	NCR 09/26/16-12/25/16
16	ESPN	NFL REGULAR SE<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$4,905.00	\$4,905.00	30	NCR 09/26/16-12/25/16
17	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	5	\$1,924.00	\$9,620.00	30	NCR 09/26/16-12/25/16
18	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$1,924.00	\$3,848.00	30	NCR 09/26/16-12/25/16
19	FXNC	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	5	\$1,442.00	\$7,210.00	30	NCR 09/26/16-12/25/16
20	FXNC	VARIOUS	11/7/16	11/13/16	09:00	15:00	X							-	-	2	\$1,442.00	\$2,884.00	30	NCR 09/26/16-12/25/16
21	FXNC	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$1,771.00	\$8,855.00	30	NCR 09/26/16-12/25/16

## NCC Cable System Order

Order #	62353738
Syscode	5207
System Name	NYI/New Jersey Region
Market	New York

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Oct15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Main Street Media Group
Advertiser	Trentons Bad Bet

Client Code	166
Product Code	356
Est Code	3390
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$194,925.00	
Commission		\$29,238.75	
Net Total		\$165,686.25	
Total Spots		87	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/19 NEW ORDER. 2pm cutoff on 11/8. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	2	\$1,771.00	\$3,542.00	30	NCR 09/26/16-12/25/16
23	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	5	\$3,451.00	\$17,255.00	30	NCR 09/26/16-12/25/16
24	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$3,451.00	\$6,902.00	30	NCR 09/26/16-12/25/16
25	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	2	\$1,431.00	\$2,862.00	30	NCR 09/26/16-12/25/16
26	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$1,431.00	\$1,431.00	30	NCR 09/26/16-12/25/16
27	HGTV	AVG. ALL WKS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	2	\$1,762.00	\$3,524.00	30	NCR 09/26/16-12/25/16
28	HGTV	LOVE IT OR LIS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$1,762.00	\$1,762.00	30	NCR 09/26/16-12/25/16
29	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$3,462.00	\$6,924.00	30	NCR 09/26/16-12/25/16
30	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$3,462.00	\$3,462.00	30	NCR 09/26/16-12/25/16
31	NFLN	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	2	\$1,804.00	\$3,608.00	30	NCR 09/26/16-12/25/16
32	NFLN	NFL HQ<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$1,804.00	\$1,804.00	30	NCR 09/26/16-12/25/16
33	NFLN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	2	\$2,189.00	\$4,378.00	30	NCR 09/26/16-12/25/16
34	NFLN	AFTERMATH<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$2,189.00	\$2,189.00	30	NCR 09/26/16-12/25/16
35	NFLN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4,321.00	\$8,642.00	30	NCR 09/26/16-12/25/16
36	NFLN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$4,321.00	\$4,321.00	30	NCR 09/26/16-12/25/16
37	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	2	\$1,116.00	\$2,232.00	30	NCR 09/26/16-12/25/16
38	HIST	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$1,116.00	\$1,116.00	30	NCR 09/26/16-12/25/16
39	HIST	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	2	\$1,359.00	\$2,718.00	30	NCR 09/26/16-12/25/16
40	HIST	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$1,359.00	\$1,359.00	30	NCR 09/26/16-12/25/16
41	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,651.00	\$5,302.00	30	NCR 09/26/16-12/25/16

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				CPP	-
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42	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$2,651.00	\$2,651.00	30	NCR 09/26/16-12/25/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	87	0	0	0	0	0	0	0	0	0	0	0	87
<b>AMT</b>	\$194,925.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$194,925.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/20/16

62353738 | New York | NYI/New Jersey Region | 5207 |